

Fidelity Premier Leads

Allow you to search by very specific criteria ensuring you're reaching the right candidate for a refinance!

Go Where "The Others" Aren't!



Search Criteria Examples:

LTV or Equity:

Designate a range to solely focus on eligible refinance home owners.

Origination Dates: Pick dates that coincide with historically higher interest rates than today's.

Loan Types:

Hone in on Conventional, VA, ARMS, etc.

Lenders:

Target loans originated by specific lenders (and their past loan products).

Loan Amounts:

Ensure you're marketing for loan amounts that make sense.

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Fidelity National Title
Insurance Company