

Top Tools

Fidelity has worked with Representatives, Realtor focus groups and participated in a market analysis of what tools work and what tools don't work in today's market. Every single one of Fidelity National Title's 8,000 realtors who utilize our top five tools:

- Saves Time
- Saves money
- Becomes more productive

Here are the top tools to help your clients:

Direct Listing URL

Use as a Listing Tool or a way to generate Buyers. Build a website for your seller's home with unlimited property photos, school information and more!

Limo Tours

Feature your listings on our LIMO tour! Great exposure and feedback for your sellers! Prizes and lots of fun too!

Marketing Support "full service"

Work with an in house full service marketing department. Your one stop shop for all your printing needs, assistance with Fidelity Marketing Tools and your in house helpdesk! Go to www.myfntmarketing.com to learn more!

Market Research

Our Market Research Department can supply you with REI Source Code for Online Listing Kits with pertinent property-information. Also, you can get FSBO Lists, Preforeclosure Lists, Delinquent Tax Lists and Builder Lists. As farms are always in demand, our Market Research Department can produce farm leads, demographics leads, apartment farms leads, and premier farm leads.

CRM Application

The InterSend Automated Internet Response (AIR) System works in combination with an existing Website to systematically manage and market to Internet leads by delivering instant information to prospects via email and then automatically following-up at predetermined intervals. It is a turnkey, state-of-art, automated marketing system.

Virtual Tour

Does your client want a virtual tour of their property? Fidelity has discounted rates for a top virtual tour company. Arizona Imaging provides 5 different types of tours for your listing, which is automatically advertised on Homes.com and Realtor.com. Plus, No Renewal Fee!

Online Print Shop

A complete marketing solution that offers a full service customer care team, graphic designers, and every step of the process is completed in-house. Printing, folding, stuffing, tabbing, cutting, stamping, labeling, and bulk mail shipping. As an agent you understand the value of farming consistently in a specific area. A quick and easy-to-use solution at your fingertips 24/7.

Call your Fidelity Sales Representative today 602- 214-4500
Or send an email to:
orders-fntmarketing@fnf.com
to learn more about the Fidelity National Title Suite of Products.



Fidelity National Title
Insurance Company