



TransactionPoint

- Web Based transaction management system custom built to match your look, feel and business practice
- System features include:
 - **MLS integration** - for efficient and accurate data entry
 - **WinForms / Zip Forms integration** – transfer and deliver any document electronically
 - **DocuSign integration** – complete the ‘paperless’ process by signing all documents *electronically*.
 - **Integrated Fax Server** – remove the need for an efax account
 - **Unique email address for each transaction** – direct placement of documents *into* the transaction.
 - **Document Storage** – no file size, page or storage limitations
 - **Order Placement** –electronic ordering and tracking directly to your vendors, easily from within your transaction
 - **Private Communication Log** – a critical aspect to the broker file, the activities and messages are date and time stamped, and *locked* in the system. No changes once an entry is recorded.
 - **CD Burning** – Broker, Agent, Client (buyer, seller) and Custom CD’s
 - **Custom Templates** – define your business practice for every transaction type, the unique difference in representation, or unique services offered through your company.
 - **All participants can view the file** - Agent, Client and Vendor login’s grant all parties a *restricted* view of your file. Utilize this feature to reduce communication breakdowns.
 - **Broker and Branch Manager login’s** – grant and delegate access to the transaction files, sorted by office locations.
- Download to Treo or Blackberry- real time “over the air” view of the transaction directly to the handheld.
- Scale ability will ensure that you only have one product solution for all of your branch offices.
- Integration with certain ‘front’ and ‘back office’ software such as Agent Office, Lone Wolf, Top Producer and Broker Back Office

As a TransactionPoint (T.M.S.) client, you will have available:

- 3 days of onsite training
 - An account representative assigned to your office for level 1 support
 - Continuing support from our Transaction Management Services (TMS) via toll free number and as needed “immediate” web based support (free of charge)
 - New Releases and updates are included
 - No monthly, annual, or storage fee’s
 - Transaction storage (online) remains available for 7 years + 1 day
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KEY BENEFITS TO TransactionPoint

Save Time – No more hunting for documents and paperwork. It will be available at all times from anywhere there is a web connection.

Convenient - Enables real estate professionals to order, confirm, schedule & track delivery of transaction-related products & services.

Easy to Use – Web based system that is easy to learn and use. Information can be retrieved from the companies local MLS (Multiple Listing System). Documents can be sent to the system via fax, email, upload even transferred directly from the agents Online Zip Forms account.

Enhanced Productivity - Creates a seamless link between REALTORS®, clients & service providers. **TransactionPoint** reminds the agent, and any party to the transaction you desire, of all key to do items i.e. remove contingencies, inspections, key contract dates, etc.

Improve Communications and Enhance Risk Management – A complete communication system that pulls together the entire transaction through listing, negotiation, contract, & closing. In addition, View, print, or email documents anytime/anywhere.

Reduce Phone Calls – All appointments and orders made in minutes (home inspection, escrow, home warranty, etc).

Be Informed -Access the entire transaction in *real time* (OTA) on the Treo handheld. Web access allows any participant access to the details relevant to them.

Reduce Faxes – All documents available on-line 24/7 for as long as the company requests. Our integrated fax server includes a toll free fax number for anyone in your file. There are no charges for using this feature or for storage fee's of documents stored.

Drive Agents, Buyers, Sellers, etc to Your Web Site. - Log into **TransactionPoint** form your web site. Increase the opportunity for additional transactions.

Store and Retrieve Documents On-line, even years after the transaction closes.

Increase listing, sale, and marketing opportunities with TransactionPoint and enhanced company training. (7 years + 1 day). The “per transaction charge” of TransactionPoint covers all competitive price comparisons on this subject alone.

Know Exactly What Needs to be Done Everyday. Automated customized transaction checklists help insure that every step of the transaction is managed properly. The system even has automated reminders to help you remember what needs to be done. Designed to be a proactive tool, this time savings feature has proved a reduction a time spent in a file.

Increase Company Productivity, reduce costs Through the reduction in Print, postage, Paper and increase use of email, tracking logs and online document storage, you may find yourself saving money and increasing your productivity. When measured together, some brokers have recorded having a 7-12% increase in productivity*¹.

Additional Questions and Notes

Consider the following in your discussions and research for a transaction management platform:

- *Can this transaction management system increase your per transaction company dollar while improving work flow and communication?*

- *Does this create a new 'recruiting tool' for you as the broker?*

- *What benefits do you see to an on-line transaction management system?*

- *What challenges do you foresee in this decision?*

- *Can this system eliminate double and triple entry of data through integration of other back office systems?*

- *Will this satisfy the majority of sellers and buyers requiring transaction information on-line?*

PRO'S	CON'S

Fidelity National Title
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¹ Not all results are the same. Every broker has a unique business practice and each installation a different set of requirements.